



What is Poptent?

Poptent is the world leader in video creation. Powered by our social network of over 40,000 filmmakers and videographers, we produce more high-quality, broadcast-ready videos than anyone else in the world. We offer two distinct ways of utilizing the incredible skill of our creative community.

To understand the importance of online video, you just have to look at the numbers. YouTube is now the 2nd largest search engine in the U.S. next to only its owner, Google. Users are demanding more and more video content.



Poptent Crowdsourcing

Poptent Crowdsourcing is where you can either run an assignment open to our entire creator base or targeted to a group of creators with a specific skillset or expertise.

- Dozens of videos to choose from
- Fast turn-around (30-45 days)
- Brand insights
- Authenticity & diversity
- Significant savings over traditional production



Poptent Productions

Poptent Productions isolates a creator or team of creators from our network to work directly on your custom production.

- The first National production company
- Even faster, more nimble alternative
- In studio or on location
- Across the United States and in over 120 countries
- Competitive pricing

Lower cost. More effective. Poptent.

